



ADVERTISEMENT RATES

Rates are in IRS per sq. cm (1 sq.cm x 1 sq.cm)	Single Edition	Double Edition	Triple Edition	Quadruple Edition
Hight- 5 cms x Width - 6 cms (Minimum Size - 30 sq.cms)				
Colour	350	580	810	1010
Black & White	300	530	760	960
Front Page (Four Colour) Minimum Size - 30 sq.cms (Hight - 5 cms x Width - 6 cms) Display ads	880	1430	1930	2330
Back Page (Four Colour) Minimum Size - 30 sq.cms (Hight - 5 cms x Width - 6 cms)	680	1180	1630	2030
Back Page (Black & White) Minimum Size - 30 sq.cms (Hight - 5 cms x Width - 6 cms)	510	960	1360	1680

Multiple editions advertisements are acceptable only for consecutive issues without any changes in catagories. Positions are given on a first come first serve basis and subject to the availability of space.

Booking Dead Line : Monday 5 pm for Tuesday's Edition
Thursday 5 pm for Friday's Edition

Cancellation : Monday 3 pm for Tuesday's Edition
Thursday 3 pm for Friday's Edition

- * Advertisements should be in PDF format only
- * Taxes as applicable
- * Management decision will be final



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